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March 18, 2020

Dear Sir, Madam

Our thoughts are with all those impacted by coronavirus. We have been constantly monitoring the COVID-19 outbreak and scrupulously following all the directives issued by the Moscow City and Moscow Region Authorities, as well as the World Health Organization (WHO).

After consulting with all our stakeholders, exhibitors, visitors and partners, we have decided to postpone the INTERCHARM Professional 2020 to June 18-20, 2020.

The well-being of our customers, partners and employees is our number one priority.

This is not a decision we have taken lightly. Our team has worked incredibly hard on this event for Russian business and industry specialists and, while it is disappointing to postpone, it's imperative that we prioritise the health and safety of everyone involved.

Our goal remains to provide the best customer value for everyone attending INTERCHARM Professional and to serve the industry in the best conditions of security and serenity. With this in mind, we are already working on new tools and platforms that industry will be able to use to move forward during this difficult period.

The INTERCHARM Professional team is at the disposal of the customers and visitors for any questions they may have and we're here to support them.

We are grateful for all the support we have received from our INTERCHARM Professional community and we look forward to seeing everyone in June.

Best regards,

Anna Dycheva-Smirnova

Managing Director
Reed Exhibitions Russia

